

+ SAMBUNO MARKETING SOLUTIONS

BETTER MARKETING ALL AROUND

Sambuno drives more business by optimizing your digital marketing and website development to reach more of your clients. From performance-based strategies to website optimization Sambuno helps you define, organize and manage the execution of your marketing in a transparent way. Marketing requires research to ensure that the appropriate marketing strategy is being used given the type of business. Sambuno helps you define the requirements of the needed marketing type, and then organize and manage the execution. In addition, Sambuno provides consulting in the way of researching and recommending specific solutions that is best suited for a project. Lets Talk.

WWW.SAMBUNO.COM • 817.380.8438





VON CHUCWUEMECA

Consultant

Sambuno takes on contract work ranging from research and analysis, process improvement and development to marketing. I have years of experience creating strong inbound marketing strategies, sales funnels, and the websites to house them.

Sambuno is able to do the work of an entire team, which provides a unique advantage on small to medium sized projects, controlling both costs (1 person to pay vs. 5+) and timelines (no time lost to communication bottlenecks). Clients frequently trust Sambuno to take a vague idea all the way from planning through launch.

VON@SAMBUNO.COM

#DigitalNomad

I'm an explorer and I'm particularly keen on observations of systems and cultures, consequently, I like to travel the world to see and experience life in all its glory. **I've lived in Uruguay, France, Brazil, Honduras, Netherlands, Ecuador, Croatia, Nigeria, United States, and counting.** I am based out of Dallas, though I'm usually traveling. I have a vested interest in the success of my clients because it reflects well on me. Let us work together and achieve something great.

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LETS TALK TODAY

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CASE STUDY #1

INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- BRANDING
- LEAD GENERATION
- SOCIAL MEDIA MARKETING
- CONTENT WRITING
- INFORMATION DESIGN

TRADE CONSULTING SERVICE

THE STORY:

An organization that helps companies all over the world with their import and export compliance needed a professional image that communicated due diligence in the eyes of their prospective clients. Sambuno helped them deliver above and beyond.

Visit case: www.tcsgroup-us.com

CASE STUDY #2

INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- BRANDING
- LEAD GENERATION
- SOCIAL MEDIA MARKETING
- CONTENT WRITING
- INFORMATION DESIGN

TEXPRO FOUNDATION REPAIR

THE STORY:

Sambuno helped a foundation repair company separate themselves from the competition by focusing on presentation and functionalities that help a prospective customer make a decision, the project focused on turning visitors into customers.

Visit case:

www.texprofoundationrepair.com

CASE STUDY #3

INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- BRANDING
- LEAD GENERATION
- INFORMATION DESIGN
- CONTENT WRITING

OMI CRANES

THE STORY:

Worked with OMI Cranes to develop a robust web presence that showcased their construction cranes of all sizes. This was a heavy industry client with a b2b focus. The focus being to elaborate and showcase their company and products succinctly.

Visit case: www.omicranes.com

CASE STUDY #4

INVOLVED:

- EXCEL PROGRAMMING
- VBA PROGRAMMING
- WORKFORCE ANALYTICS
- SALESFORCE PROGRAMMING
- INFORMATION DESIGN
- WORKFORCE MANAGEMENT

CVS HEALTH

THE STORY:

Develop solutions for a 400 member department. Developed tools and applications to streamline processes and generate workflow efficiencies in the pharmaceutical benefits department group.

Visit case: [Contact to learn more.](#)

SAMBUNO

How we work together

01

Identify the focus.

In the stage we chat and have a conversation about what your goals are and what we are looking to accomplish.

02

Gather and review relevant data.

And the stage, the project has started and we start to put together information in order to build out your marketing strategy.

03

Analyze and interpret the data.

Review the information we've gathered to identify patterns, similarities, and differences.

04

Make an action plan.

Based on the analysis, it's time to take the next step

05

Implement the plan.

And this stage we put everything together and launch your project from a website to marketing, we partner with you to drive growth

Lets have a conversation • 817.380.8438 • www.sambuno.com