

# + SAMBUNO MARKETING SOLUTIONS

BETTER MARKETING ALL AROUND

Results are waiting. My clients are winning through PPC, SEO, Branding & Social Media Marketing. Are you serious about winning? Let us work together. I partner with you to implement the marketing plan to take you to the next level. Let's have a conversation to learn more about each other, your needs, and where you'd like to go.

## Results are waiting.

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[WWW.SAMBUNO.COM](http://WWW.SAMBUNO.COM) • 817.380.8438





## VON CHUCWUEMECCA

Consultant

I take on contract work ranging from research and analysis, process improvement and development to marketing. I have years of experience creating strong inbound marketing strategies, sales funnels, and the websites to house them.

Sambuno is able to do the work of an entire team, which provides a unique advantage on small to medium sized projects, controlling both costs (1 person to pay vs. 5+) and timelines (no time lost to communication bottlenecks). Clients frequently trust Sambuno to take a vague idea all the way from planning through launch.

[VON@SAMBUNO.COM](mailto:VON@SAMBUNO.COM)

I am a marketing strategist, a business consultant and an explorer. I like to travel the world to see and experience life in all its glory. I've lived in Uruguay, France, Brazil, Honduras, Netherlands, Ecuador, Croatia, Nigeria, United States, and counting. I am based out of Dallas, though I'm usually traveling and working. I have a vested interest in the success of my clients because it reflects well on me. Let us work together and achieve something great.

# Lets work together. Results are waiting.

Let's have a conversation to learn about each other and see where we can work together to drive your business (or idea) to the next level. I'm good at what I do, and I'm sure you're good at what you do so let's do something great together. From performance-based strategies to website optimization I help you define, organize and manage the execution of your marketing effectively. Marketing requires research to ensure that the appropriate marketing strategy is being used. I will help you to understand your marketing and together we will define the requirements of your best strategy, and then organize and manage the execution. In addition, I provide guidance and consulting in the way of researching and recommending specific solutions best suited for the goals set. Lets Talk.

**LETS TALK TODAY**

**817.380.8438**

**SAMBUNO.COM**

**VON@SAMBUNO.COM**

# CASE STUDY #1

## INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- BRANDING
- LEAD GENERATION
- SOCIAL MEDIA MARKETING
- CONTENT WRITING
- INFORMATION DESIGN

## TRADE CONSULTING SERVICE

### THE STORY:

An organization that helps companies all over the world with their import and export compliance needed a professional image that communicated due diligence in the eyes of their prospective clients. Sambuno helped them deliver above and beyond.

Visit case: [www.tcsgroup-us.com](http://www.tcsgroup-us.com)

# CASE STUDY #2

## INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- BRANDING
- LEAD GENERATION
- SOCIAL MEDIA MARKETING
- CONTENT WRITING
- INFORMATION DESIGN

## TEXPRO FOUNDATION REPAIR

### THE STORY:

Sambuno helped a foundation repair company separate themselves from the competition by focusing on presentation and functionalities that help a prospective customer make a decision, the project focused on turning visitors into customers.

Visit case:

[www.texprofoundationrepair.com](http://www.texprofoundationrepair.com)

# CASE STUDY #3

## INVOLVED:

- SUBJECT MATTER RESEARCH
- WEBSITE DEVELOPMENT
- BRANDING
- LEAD GENERATION
- INFORMATION DESIGN
- CONTENT WRITING

## OMI CRANES

### THE STORY:

Worked with OMI Cranes to develop a robust web presence that showcased their construction cranes of all sizes. This was a heavy industry client with a b2b focus. The focus being to elaborate and showcase their company and products succinctly.

Visit case: [www.omicranes.com](http://www.omicranes.com)

# CASE STUDY #4

## INVOLVED:

- EXCEL PROGRAMMING
- VBA PROGRAMMING
- WORKFORCE ANALYTICS
- SALESFORCE PROGRAMMING
- INFORMATION DESIGN
- WORKFORCE MANAGEMENT

## CVS HEALTH

### THE STORY:

Develop solutions for a 400 member department. Developed tools and applications to streamline processes and generate workflow efficiencies in the pharmaceutical benefits department group.

Visit case: [Contact to learn more.](#)

# SAMBUNO

How we work together

**01**

**Identify  
the focus.**

In the stage we chat and have a conversation about what your goals are and what we are looking to accomplish.

**02**

**Gather  
and review  
relevant data.**

And the stage, the project has started and we start to put together information in order to build out your marketing strategy.

**03**

**Analyze  
and interpret  
the data.**

Review the information we've gathered to identify patterns, similarities, and differences.

**04**

**Make an  
action plan.**

Based on the analysis, it's time to take the next step

**05**

**Implement  
the plan.**

And this stage we put everything together and launch your project from a website to marketing, we partner with you to drive growth

Lets have a conversation • 817.380.8438 • [www.sambuno.com](http://www.sambuno.com)



A dimly lit office scene with two men in profile, looking at a computer monitor. The man in the foreground is wearing glasses and a dark shirt. The man behind him is also looking at the screen. The monitor displays a web interface with blue and white elements. The overall atmosphere is professional and focused.

**CALL: 817.380.8438**

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